# TUNICA

# **2018 MISSISSIPPI POLICY CONFERENCE**

August 9-12, 2018 • Tunica, Mississippi



Institute champions and plans seminars based on these issues:

- · Civil Rights
- Criminal Justice
- · Economic Inequality
- Education
- Healthcare
- · Jobs creation
- Poverty
- · Voting rights
- Any other legislation that furthers the rights of disenfranchised voters, especially African-Americans.

# EACH YEAR, THE CONGRESSIONAL BLACK CAUCUS INSTITUTE

holds one of the year's best policy conferences. This year's conference, will be no exception. What is our proof? We have a dedicated audience of over 600 attendees that are committed to actionable outcomes who continue to support and participate year after year.

#### WHY HOLD OUR CONFERENCE IN TUNICA?

In the late 1980's, Tunica was known as "Sugar Ditch Alley" because of the open raw sewage system that ran alongside the homes of many of the county's residents. It is now a casino city and the fifth largest gaming market in the United States. Despite this progress, Tunica is still plagued with racial, social, and economic disparities that are mirrored throughout all of our communities.

Our leadership believed it was critically important to convene a policy conference in the Mississippi delta. So, every year since our inception we bring community leaders, elected officials and power brokers here to Tunica to engage in conversations about our plight with the hopes of educating, motivating, and spurring each other to action.

### FROM SUGAR DITCH TO THE FIFTH-LARGEST GAMING MARKET IN THE U.S

Tunica is the perfect example of what happens when organizations, governments, and citizens come together to discuss current public policy challenges and forge a way forward to make real change.

#### WHO ARE OUR ATTENDEES?

Our attendees are business and community leaders, elected officials, and academicians who care about issues that affect minority communities. They are change agents—making a difference in their organizations and their communities.

#### WHAT YOUR SPONSORSHIP MEANS TO CBC!?

Your participation as a sponsor makes it possible for us to successfully fulfill our mission of "educating today's voters and training tomorrow's leaders" ensuring that our issues are heard in every corridor of the halls of power.

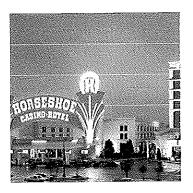
We thank you in advance for your support and can't wait to see you in Tunica.

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## NON-CORPORATE SPONSORSHIP OPPORTUNITIES

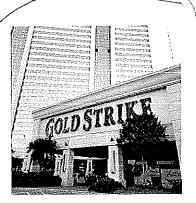
#### LODGING INFORMATION



#### HORSESHOE TUNICA CASINO & HOTEL

1021 Casino Center Drive

Robinsonville, MS 38664
1.866.635.5084
The call-in code to make
reservations is \$08CBC8.
Cutoff date is July 27, 2018
Book online at http://bit.ly/2GsrNUC



#### **GOLD STRIKE CASINO RESORT**

1010 Casino Center Drive Robinsonville, MS 38664 1-888-245-7829

The call-in code to make reservations is 1808CBCI.
Cutoff date in July 15, 2018

## GOLD SUPPORTER \$850 Includes All Policy Issue Forums

- · Registration for two
- Two tickets for the "Welcome to the Mississippi Delta" opening reception featuring Rita Brent as seen on Comedy Central and the Rickey Smiley Tour and The Keeshea Pratt Band
- Two participants in the James E. Clyburn Golf Tournament or Two participants in the Bennie G. Thompson Sporting Clays Challenge
- Two tickets for the Friday night celebration featuring DJ Mark Battle
- Two tickets for the Saturday night concert at Bluesville
- · Half-page color ad in the program booklet

## STAVER SUPPORTER \$350 IndudesPollayIssueForums

- Registration for one
- One ticket for the "Welcome to the Mississippi Delta" opening reception featuring Rita Brent as seen on Comedy Central and the Rickey Smiley Tour and The Keeshea Pratt Band
- One participant in the James E. Clyburn Golf Tournament or One participant in the Bennie G. Thompson Sporting Clays Challenge
- One ticket for the Friday night celebration featuring
   DJ Mark Battle
- One ticket for the Saturday night concert at Bluesville
- · Quarter-page color ad in the program booklet

# BRONZE SUPPORTER \$3510 Indudes Polley/Issue Forums

- Registration for one
- One ticket for the "Welcome to the Mississippi Delta" opening reception featuring Rita Brent as seen on Comedy Central and the Rickey Smiley Tour and The Keeshea Pratt Band
- One ticket for the Friday night celebration featuring DJ Mark Battle
- One ticket for the Saturday night concert at Bluesville

#### LATE AND ON-SITE REGISTRATION

Registration received after July 16, 2018, will be assessed a late fee of \$100.00. The cutoff date for late registration is July 31, 2018.

\*\*Please note late registrations will not receive an ad in the printed program booklet.\*\*

Limited on-site registration will be available on August 9th and 10th and will be assessed a \$150.00 fee.

\*\*Please note registering on-site does not guarantee you will receive conference branded material.\*\*

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## **REGISTRATION FORM**

[Please reply by Monday, July 16, 2018]

SELECT ADOR Shows																			
□ \$850 — Gold Sponsor □ \$550 — Silver Sponsor □ \$350 — Bronze Sponsor																			
Martina B. Ginffin																			
•						Attendee	Attendee 2												
Madison County Justice Court						Spanner													
Company/Organization							Company/Organization												
QO. BOX 5																			
Address							Address  City, State, Zip												
Camden MS 39645																			
City, State, Zip																			
mariffin 662 avamoil com							•												
Email																			
1001-812-7510																			
Phone																			
Attendee 1 Shirt Size:		□м		DXI.	~ □ XXL	☐ XXXL	□ XXXXL												
Attendee 2 Shirt Size:		□м		□ XL	☐ XXL	☐ XXXL	□ XXXXL												
GOLD SPONSOR—your sponsorship includes one activity.  SPORTING EVENTS																			
Please select the day and activity of your choice.						The activities below may be added to all sponsorships at the additional cost													
Attendee 1							indicated.												
Friday, August 10th 🔲 Golf Tournament 🔲 Sporting Clays							<ul> <li>□ Friday, August 10th—James E. Clyburn Golf Tournament         (\$200.00 ea) Golf Handicap</li> <li>□ Friday, August 10th—Bennie G. Thompson Sporting Clays         Challenge (\$150.00 ea)</li> </ul>												
OR																			
Saturday, August 11th ☐ Golf Tournament ☐ Sporting Clays																			
Attendee 2																			
Friday, August 10th Golf Tournament Sporting Clays						☐ Saturday, August 11th—Recreational Golf (\$150.00 ea)													
OR Saturday, August 11th  Golf Tournament  Sporting Clays ** Sporting events not included with your sponsorship may be purchased at an additional cost.**  SILVER SPONSOR—your sponsorship includes one activity. Please select the day and activity of your choice.							☐ Saturday, August 11th—Bennie G. Thompson Sporting Clays Challenge (\$150.00 ea)  SELECT YOUR PRINTED PROGRAM BOOKLET AD SIZE  The Congressional Black Caucus Institute encourages conference attendees to enhance their visibility in the community by placing an advertisement in the printed program booklet. The ad submission deadline is Monday, July 16, 2018.												
										Friday, August 10th ☐ Golf Tournament ☐ Sporting Clays						<b>Ad Size:</b> ☐ Full Page—8.5"x 11": <b>\$250.00</b>			
										OR							☐ Half Page—8.5" x 5.5": <b>\$150.00</b>		
										Saturday, August 11th 🗆 Golf Tournament 🔻 Sporting Clays						☐ Quarter Page—4.25" x 5.5": \$100.00			
										** Sporting events not included with your sponsorship may be purchased at an additional cost.**						☐ Eighth Page—3.25" x 2.125": \$75.00			
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					DAVMENT	· INFORMA	TION												
PAYMENT INFORMATION  ☐ I will pay my conference fees by credit card.																			
	c.s o <sub>j</sub> .																		
Type of Card		Name or					,	o. Date											
☑ 1 will pay my conference fees by check. Make payable to: Congressional Black Caucus Institute and mail to:																			
Congressional Black Caucus Institute - TUNICA   413 New Jersey Ave., SE   Washington, DC 20003																			
□ I will pay my conference fees by purchase order.																			